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MAYOR

OFFICE OF THE MAYOR

Macon-Bibb County

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Dear Community Partner:

This year has been increasingly productive with the upgrades to the Macon – Bibb County recreational facilities, increased exercise programming and public/private partnership investment into our parks. These culminations of bustling activities have been a catalyst for the creation of the first annual Middle Georgia Wellness and Fitness Festival (MGWFF). This is a private enterprise effort to promote better health habits and physical fitness. This groundbreaking festival will be held in Macon in a variety of locations from November 14 – 16, 2014 and they need your support.

As the Mayor of Macon- Bibb County, our mission is to provide the municipal services needed and desired by our citizens in an efficient, effective, and equitable manner. In addition we seek projects and programs offered by independent organizations to better the quality of life for our citizens. This festival working in partnership with Parks and Receptions and other community partners will help our goal of becoming a more “ACTIVE CITY.” I'm happy to do my part to support MGWFF's efforts, which is why I'm so thrilled to be sending you this endorsement letter. Together, you and MGWFF can make this the most successful fitness festival ever!

From small beginnings, we hope this partnership will continue for many years, fostering fitness education and wellness exchanges. Together we can change our current number of over 30% of our adults being obese and 27% reporting no leisure time physical activity at all. MGWFF is more than reducing numbers but its investing resources into our people power. Healthier people are more productive and in return make the community stronger.

Thank you in advance for your consideration to support the efforts of Middle Georgia Wellness and Fitness Festival and make a difference in our community. We look forward to the limitless possibilities! For additional information contact Charise Stephens at thefitnessinsideyou@gmail.com or (478) 747-7920.

Yours truly,

Robert A. B. Reichert
Mayor

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